



**A vision for
the future**

Annual Appeal

Hello!

It has been a very exciting year for the SEE Science Center. We have built new partnerships, raised more funds than ever before, made enhancements to exhibits and secured \$200,000 in NH Community Development Finance Authority (CDFA) tax credits. This program is highly competitive. CDFAs carefully review all details of an organization from financial management to services brought to the community, leadership, staffing and overall quality of programs. It is a great honor and mark of success for SEE to earn this funding. All of the credits are already sold—the majority purchased by our generous supporters at Cru Con Cruise Outlet in Moultonborough.

SEE will spend most of this funding on new exhibits, exhibit refurbishments and new signage throughout the Science Center. Another component to this funding is to switch from fluorescent to LED lighting. Eversource and Demand Electric are also contributing to this portion of the project. This environmentally responsible project will save SEE 17% on electricity annually. CDFAs funds will also allow SEE to invest in fundraising tools to assist with our continuous efforts to raise funds and stay in close touch with donors.

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Our staff is always focusing on our number one priority—inspiring more young people (and the adults they bring to the Science Center) to realize the wonders of science, technology, engineering and math. We know that we have a pivotal role in developing those sparks of wonder, curiosity, interest and confidence in this exploration of STEM. When children are excited about STEM early on, the chances are much greater that they will continue to enjoy the challenges and opportunities of STEM studies and careers.

This all fits into our 20/20 Vision to help our community to prepare for the vast majority of jobs coming along through 2020 and beyond that will require STEM knowledge and expertise. We want our visitors to build a passion for all things scientific that will feed them through the tough classes in school, the tougher classes in college and ultimately help them become the scientists, engineers, doctors, teachers, researchers and other experts that are all so important to our future.

This Annual Appeal is an important component to our growth and sustainability. I am grateful for your consideration of including SEE Science Center in your year-end giving. Very Sincerely,



Susan Howland
Executive Director